

Learn How To **Master** Internet Marketing In 4 Simple Steps

How much do you know about your five senses? Did you know that the more of them involved in the learning process, the higher the percentage of success you will achieve?

Now what does that have to do with Mastering Internet Marketing and making money? Truth be told, it could have everything to do with it. Just track with me here for a moment.

I'm sure you will agree that there are hundreds, if not thousands of great ebooks written on every aspect of Internet marketing. Each one, in it's own way, can contribute towards achieving your personal goals and dreams.

Reading an ebook engages just two of those senses, or **40%**. You use your sight to read and, while you don't turn pages online, you still use the sense of touch to stroke the keys or maneuver the mouse.

What if I told you that you could **increase your odds for success by 20%**? That's absolutely right. Incorporate one additional sense into your learning and take your chances of success to a whole new level.

How? With the most comprehensive Online **Audio** Seminar available on the Internet today!

Discover The Secrets To Pulling In The Money You Desire From The Internet Quickly And Easily

Increase your learning potential exponentially by introducing **sound** into the equation. This is no hype. If you haven't been through enough of that, you can find plenty of it elsewhere on the Internet.

If you want to get down to the "nitty gritty" and learn once and for all what YOU really need to know to begin pulling in money from the Internet, AND increase your learning power in the process, then you're in the right place.

Listen...

Get your hands on this simple, but powerful, **audio** course and create a cash generating business on the web...a business that will pump cash into **your bank account day after day!**

It's called "**Internet Marketing Mastery**", put together by a Marketing Master who **proved** what he teaches you here. Follow his advice and you can have it all too!

Look At Just A Few Of The Secrets You'll Discover Inside

- The number one thing you absolutely must do if you want to make any substantial amount of money online. Miss this, and you'll only end up as a "slave" to your computer.
- How to put yourself ahead of the millions of other people trying to sell on the internet and make sure **you** get all the business.
- Automatic tools you can use to make money and save time, and where you can get them.
- Tips on how to persuade people to buy from you...and **put more cash in your pocket** .
- An inside look at the author's own money making strategies (that he's using **right now** to make money)...and clear cut advice on how you can apply them to make money.
- Exactly what you must do to bring visitors to your web site and get them to hand their money to you.
- The little known thing you must always remember if you ever want to make money selling to people online (or in any medium for that matter).
- What people are looking for and how to give it to them (almost every **rich and successful** person in history has used this "secret").
- And much, much more!

**Turbo-Charge Your Ride To Success And
Finally Start Making The Money You Desire!**

You can get instant access to "Internet Marketing Mastery" right now for only \$24.97 per volume... about the cost of a couple of pizzas. And just imagine where this investment could take you.

Here's What You Get In 4 Jam-packed Volumes:

- A proven "blueprint" to starting and making money with your own internet business.
- The course comes as a series of audio files (Real Player and MP3 available), You can relax and listen to the audios on your computer...or do other work on your computer while you listen.
- You also get complete transcripts to all the audios. You can read if you prefer, instead of listening to the audios. The transcripts are also useful for going back and quickly refreshing your memory on important points later on.

**Take Action Now
Increase Your Learning Potential by 20%
And Watch Your Life Begin
To Change For The Better**



All this knowledge for
Only \$19.90

**[Click Here to Order at Lulu.com](#)
IMMEDIATE DOWNLOAD!**

(Original Price \$24.97)

About The Author

Paul Barrs

Paul lives on the Sunshine Coast of Queensland Australia, with his three children Tiffanie, Tobi, and Taylor. As a single father, Paul found it was essential be able to work from home.

In his early thirties, he has been fortunate to be involved with many different businesses, and projects. Originally as an employee, Paul excelled in all areas of management and sales.

He has worked as a Manager with Pizza Hut and Woolworths, overseeing as many as 80 staff, and as a Corporate Fleet Sales Consultant for a major Motor Dealer.

Prior to his involvement in business, during the early years of his career, Paul completed a Bachelor of Creative Arts Degree with the University of Wollongong, where he studied theater performance and writing. He has performed in both live theater, film and radio - in almost all major cities of Australia, plus Canada and the USA. He has been on the board of directors of performing Arts Companies and festivals, and had also been a co-founder of his own theater events company.

So why did he turn to business? His answer is simple: to be able to spend more time with his children.

Paul now runs a successful Home Based Business as a Business Coach, teaching other budding Home Business Operators how to get started towards their own profitable Business Adventure.

Through lessons of necessity, and an extensive 500 book in house library, Paul has developed the skill to provide new business people with the technical know-how and resources to steer their business in the right direction - the First Time!

In a recent interview, when asked why he turned to web-based training, he replied,

"The Internet gives the home business operator the ability to leverage their time in a way that is not possible with conventional business or training.

We've put together a training site of massive proportions. I know from years of research, that there is nothing else like in the world. It really is a one stop shop for home business education, and with the future interactive training programs we've have planned, we will be able to take our clients right through from start up to success and completion."

Off-line, Paul has also served as President of the [Home Front Business Association Inc.](#) (The Association for Home Based Businesses). He has established relationships with many small business people in his local area - where he offers affordable access to custom Voice mail / Fax Back systems, Joint Venture Marketing Strategies, Web Development, and hands on Business strategy training.

With over ten years experience in Public Speaking, Paul is an accomplished Trainer, Motivator and entertainer. By accessing the combined Power and Wealth of his own personal library, Paul is able to bring strength to any business forum or training seminar.

What does the future hold for this young man? Well, he prays that he should be granted long life, along with his family, and those that he loves.



Internet Marketing Mastery

Volume 1

Copyright 2002 Paul Barrs

Proudly brought to you by

MyeBooks Publishing

(Click to Visit Our Store)

Provide Quality eBooks Is Our Business

CONTENTS

INTRODUCTION.....	3
1. WHERE INTERNET MARKETING MASTERY BEGAN.	3
2. WHAT HAPPENED NEXT –	4
3. THUS “INTERNET MARKETING MASTERY” AND “WEBSITE MAGIC” WEEK BORN.	5
4. HOME BUSINESS GOLD.	7
AUDIO TUTORIAL LINKS:	8
TRANSCRIPTS:	11
1. YOUR OWN PRODUCT	11
2. BANNERS	19
3. AUTO RESPONDERS.....	21
4. CLASSIFIED ADS	26
5. CLASSIFIED ADS: 2.....	31
WHAT’S IN THE FULL SERIES?.....	34
WEBSITE MAGIC!.....	35



Internet Marketing Mastery

Volume 2

Copyright 2002 Paul Barrs

Contents

INTRODUCTION.....3

1. WHAT HAPPENED NEXT –5

2. THUS “INTERNET MARKETING MASTERY” AND “WEBSITE MAGIC”
WERE BORN.....6

3. HOME BUSINESS GOLD.8

4. BUILDING YOUR WEBSITE FOR SUCCESS.9

AUDIO TUTORIAL LINKS:14

TRANSCRIPTS:17

6. EBOOKS17

7. F.F.A- FREE FOR ALL23

8. EMAIL27

9. SALES COPY30

10. SUCCESS WITH SEARCH ENGINES35

WHAT’S IN THE FULL SERIES?40

WEBSITE MAGIC!41



Internet Marketing Mastery

Volume 3

Copyright 2002 Paul Barrs

Contents

INTRODUCTION	3
1. YOUR BONUS –	4
2. A NOTE ON THE AUDIOS (PLUS MORE FOR FREE)	4
3. HOME BUSINESS GOLD	5
AUDIO TUTORIAL LINKS:	6
TRANSCRIPTS:	9
11. SUCCESS WITH SEARCH ENGINES 2	9
12. USING TIME LIMITED OFFERS	15
13. MAGIC WITH VIRAL MARKETING	19
14. AFFILIATE MARKETING 1	23
15. AFFILIATE MARKETING 2	30
WHAT’S IN THE FULL SERIES?	37
WEBSITE MAGIC!	38



Internet Marketing Mastery

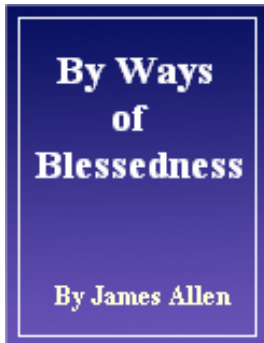
Volume 4

Copyright 2002 Paul Barrs

Contents

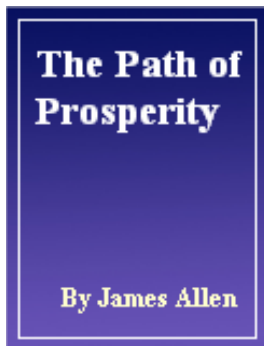
INTRODUCTION.....	3
HAVE YOU SUBSCRIBED TO HOME BUSINESS GOLD YET?	5
HOME BUSINESS GOLD SUBSCRIBE NOW FOR FREE AUDIO SEMINARS.....	6
AUDIO TUTORIAL LINKS:.....	7
TRANSCRIPTS:.....	10
16. JOINT VENTURE MARKETING 1.....	10
17. JOINT VENTURE MARKETING 2.....	15
18. JOINT VENTURE MARKETING 3.....	19
19. JOINT VENTURE MARKETING 4.....	25
20. FINAL SUMMARY - HOW TO BRING IT ALL.....	28
TOGETHER	28
WHAT'S IN THE FULL SERIES?	35
FREE SEMINAR - WEBSITE MAGIC!.....	36

More Free eBooks when you join Myfreebooks Yahoo Group...



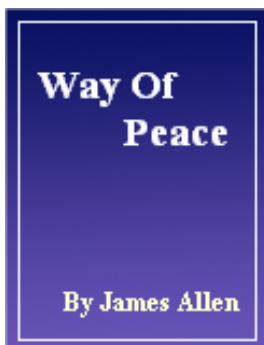
By Ways of Blessedness (by James Allen)

“By Ways of Blessedness” is the most complete, detailed and in-depth expression of James Allen’s vision of the path to conscious evolution. It is one of James Allen’s Masterpieces of all ages...



The Path of Prosperity (by James Allen)

“The Path of Prosperity” is one of the most meaningful and influential works that has ever been produced and it is one of James Allen’s classics that you can’t miss...



The Way of Peace (by James Allen)

Inner peace precedes prosperity. In “The Way of Peace” James Allen explains how man can achieve lasting peace. It is one of James Allen’s classics that you must read...

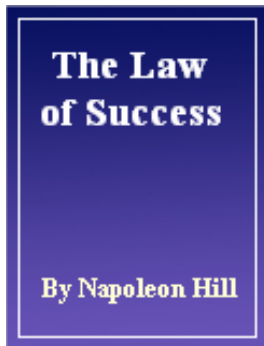
Get these classics FREE (by joining the yahoo group below):
<http://finance.groups.yahoo.com/group/Myfreebooks>

Or subscribe to:

<http://finance.groups.yahoo.com/subscribe/Myfreebooks>

(Your email will be kept strictly confidential and your privacy is 100% protected.)

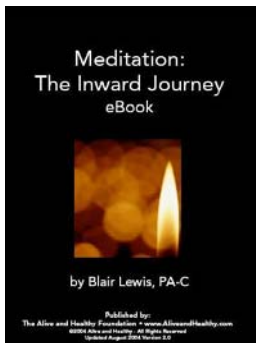
More Free eBooks when you join Myfreebooks Yahoo Group...



The Law of Success (by Napoleon Hill)

“Teaching, for the first time in the History of the World, the True Philosophy upon which all personal success is Built. “

“The Law of Success”, is written by Napoleon Hill, the author of the world-famous “Think & Grow Rich”.



Meditation: The Inward Journey (by Blair Lewis)

In ancient times, we used Mother Nature's herbs and fresh foods to help us heal. Then, for millennia, we ignored all of this. Today, modern medicine is re-awakening knowledge about herbs, nutrition, and natural healing. Why? Because ancient methods were effective and have a very long tradition of helping us. We are seeing today that they still work.

Ancient knowledge of meditation is also coming back. This inward science can lead us to the heights of spiritual wisdom and worldly success.



101 Romantic Ideas (by Michael Webb)

Michael Webb has shared his famous romantic tips and ideas with over 500 TV and radio shows. Now you can get them for free in his book “101 Romantic Ideas”... It will help you in improving your relationship with your lover.

Get these classics FREE (by joining the yahoo group below):

<http://finance.groups.yahoo.com/group/Myfreebooks>

Or subscribe to:

<http://finance.groups.yahoo.com/subscribe/Myfreebooks>

(Your email will be kept strictly confidential and your privacy is 100% protected.)

More Great eBooks Selling on Lulu.com

By

MyeBooks Publishing

(Click Here to Visit Our Store)

Provide Quality eBooks Is Our Business

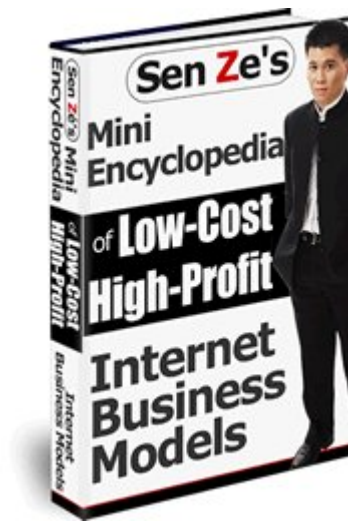
*Most eBooks are selling with **Discount Price** exclusively
for Lulu.com's customers*

[Download Full eBooks Catalog](#)
(Click to Download Latest Version)

(Free eBooks included)

**Instruction: Please click the title for more information and to purchase at Lulu.com*

Discover **Multiple** Low-Cost,
High-Profit Internet Businesses
As Set Up And Marketed By **TOP**
Internet Entrepreneurs From
Around The World!



245 Letter-Size Pages, PDF Format
Comes With Master Resell Rights
For You To Make Money From Immediately!

Discover also how you can set up **your very own** low-cost, high-profit Internet Business with this Mini-Encyclopedia **by next week** - even if you've never set one up before, and you have absolutely no web designing or programming skills!

[More Information](#)

(Click Here)