

How to Make Money Online Without a
Website or a List
by Jinger Jarrett

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Preface

About this book

This report is a collection of articles I wrote on the easiest way to make money online. You don't need a website or a list to do it either.

Choose one of these techniques and focus on using that technique to make money online. Follow it to the letter. You will make money, and you will start making money faster than you ever thought possible.

You'll also find links to my best free resources here to help you make money faster. Download what you need. Learn what you need to know to make money online. This is one of the first things those new to the internet fail to do.

Learn how to market. You can have the best business in the world, but if no one knows who you are, it doesn't matter.

Now let's get started.

5 Ways to Make Money Online Without a Website or a List

Although there is some debate within the internet marketing community on whether or not you need a website and/or list, there are those on both sides who are making a lot of money.

Whether you build a website or a list depends on certain factors. Although these are effective ways to build your business and can allow you to recycle your traffic, there is also a certain amount of maintenance involved in using these two techniques to build your business.

For those who are looking to make a full time income without a lot of hassle, it's easily possible to do it without a website or a list. You also don't need a product. In fact, these techniques work just as well with affiliate programs.

Here are five easy ways to make money online without a website or list:

1. Bum Marketing

This is a term coined by internet marketer Travis Sago. What you do is choose topics you are interested in and have a market, find products on the topic and then write as many articles as possible to promote those products.

2. Video Marketing

Videos are very popular, and once you learn how to create them, it's actually easier to create videos than write articles. You may create video tutorials and walk throughs of the products you are marketing.

3. Classified Ads

Craig's List is one of the top 50 websites on the internet. It's a very popular website and gets billions of page views every month. This is only one example.

There are tons of free and low cost classified ad sites where you may post your ads and advertise your products or services.

4. Forum Marketing

Forum marketing is one of the fastest ways to make money online provided you have some specialized knowledge of the topics you are promoting. In fact, internet marketer Alok Jain used this technique to earn around \$350 a day.

If you are looking for the fastest way to get started without spending money, this is the way.

5. Pay Per Click

This is by far the most lucrative way to make money without a website or a list. It's also the only technique that requires you spend money.

There are those online who make over one million dollars a year doing using pay per click with affiliate programs. If you have the spare cash, and you aren't interested in creating your products, this is the best way to get started.

Regardless of how you decide you want to make money online, remember that the most lucrative way to do it is to find techniques that

work. Then, take action on those techniques. Ultimately, the key to making money online is to take action.

How to Make Money Online Without a Website or a List: Bum Marketing

Bum marketing is a style of internet marketing created by affiliate marketer Travis Sago. Bum marketing deals with two principles: it's so easy a bum can do it, and it deals with writing articles.

In fact, the whole premise is simple: choose products that you are interested in promoting. Write articles on the topics related to your products, and submit your articles to article directories.

Now, there are some problems with this system. First of all, certain article directories don't accept articles with affiliate links in them, even if they're only in the resource box. I'm not really sure I understand the reasoning behind this one as your resource box is where you "advertise" your business.

So to help you get started in bum marketing, here are five tips:

1. Choose three topics you are interested in that have a viable market.

There are those online who will tell you to market products that are hot or popular. The problem with this is that if you're not interested in the topic, you either don't know anything about it or you'll get bored with it quickly and won't be able to write about it.

The way to avoid this is to find topics you're interested in that have a market. Then pick niches that aren't as competitive within those main topics.

2. Do your keyword research.

How to Make Money Online Without a Website or a List: Bum Marketing

By doing your keyword research, you'll find out exactly what searchers are looking for. This will help you decide what products or services to offer. You'll save a lot of trial and error here because you'll offer what others want.

3. Start with five products in your product portfolio.

Once you know what others are looking for, choose the products you want to market. The best place to start is at Clickbank.

Pick five products. Look at the sales letters. If possible, buy the products as it will help you in writing your articles.

4. Write your articles.

Tips articles or recipes are two of the most popular article types you may write. Give your readers tips on how to solve their problems. These tips should lead them into your resource box for a more complete solution.

5. Create websites.

Now, you don't have to do this step. If you want to submit to the most popular article directories, you will though. Use a site like Squidoo to create mini websites or a free blogging platform like Blogger or Wordpress. Use the links to these sites in your resource box.

You may start earning money from writing articles in as little as seven days. The key here is to write as many articles as possible. The more articles you write and publish, the more money you will make.

How to Make Money Online Without a Website or a List: Video Marketing

Although bum marketing as an internet marketing technique means writing articles, there are other techniques that work equally well. Ultimately what makes a marketing technique a bum technique is that you only have to do the work one time and the content you have created continues to market for you 24/7.

In other words, do the work once and continue to make money over and over.)This is a core principle of bum marketing.)

Creating videos is one technique that translates well to bum marketing. Once you learn how to create your videos (it's easy and free), then you can quickly and easily create as many videos as you want and submit them to video sites.

To get started with video marketing, here are five tips:

1. Learn how to create your videos.

There really is nothing to creating a video. All you need is some software for your computer and an idea for your video.

Tutorials and walk throughs are both popular video formats. Software like Cam Studio is free, and you may use it to create your videos.

Learn how to use the software, and you won't have any trouble making your videos. Study video sites to find out what is popular and what works.

2. Research your topics.

How to Make Money Online Without a Website or a List: Video Marketing

Just as you would do research to find out what others are searching for in the search engines, you need to find out what others are looking for with videos.

Browse several video sites like Google Video, You Tube, Veoh, or some other video sites to find out what others are looking for.

What's great about making videos is that you get viewer counts as well as votes. This will help you figure out what others are looking for.

Choose products that are visual and will make good tutorials.

3. Keep your videos short and sweet.

Most videos sites only allow videos that are about five to 10 minutes long. Anything else and you may need to sign up for a premium account on the site (if one is offered.)

Rough out a script and get an idea of what you want to say ahead of time. This will make filming your videos easier.

4. Use good descriptions and tags for your videos.

When tagging and describing your videos, you want to make sure you include keywords that properly describe the content. Include the name of the product, as well as tags that describe the topic. This will help others find your videos, and you will get more views this way.

Include a link to the product within your description. It's a waste of time to create a video if you don't send your visitors to more information and a chance to buy the product.

5. Create as many videos as you can.

The more videos you have marketing for you, the more opportunities you have to make money. Create as many videos as possible. The more videos you make, the faster you will get, as well as finding out exactly what content your visitors want. Give them the right content, and you'll increase your sales.

How to Make Money Online Without a Website or a List: Classified Advertising

Classified advertising is probably one of the oldest ways to market online. Although it's not always as effective as it once was, it's still an effective way to market your business online.

The reason is that it is a form of marketing that most people are familiar with. For those new to the internet, it's an easy way to find things. For those who want to sell, it's an easy marketing technique.

If you're new to internet marketing, or you don't have any money to spend on marketing, classified advertising is the best place to start. It's easy to learn how to write ads, and there are plenty of free classified ad sites that will allow you to post ads.

Before you post any ads though, here's a few things to help you make more money from this technique:

1. Choose low cost products to market.

It's a lot easier to sell low ticket items on classified ad sites than it is high ticket items. If you plan to use classified sites to drive traffic for your high ticket items, then it's a good idea to create some type of freebie to draw traffic to your site.

Don't offer your product in the ad. Offer the freebie. Give visitors a reason to visit your site.

2. If possible, optimize your ads for the search engines.

How to Make Money Online Without a Website or a List: Classified Advertising

When you're writing your ads it's a good idea to write them with the search engines in mind. Try to include your keywords in your ads if possible.

Many classified ad sites, especially free ones, do really well in the search engines. You can easily increase the traffic to your ad by considering the keywords.

3. Try offering physical products too.

Top classified sites like Craig's List offer just about everything. Just as shoppers may shop auctions to find bargains, classified ad sites are another place to look for bargains.

The best part of offering what you sell through classifieds is that it won't cost you anything.

4. Write as many ads as you can and post them.

The more ads you write, the more chances you have to make conversions, get traffic, and get sales. Many of these classified ad sites also allow you to renew your ads so you don't have to retype them.

5. Post ads consistently.

As I mentioned before, many of these sites allow you to renew your ads without reposting them. This will save you a lot of time and help you get your ads out more quickly.

Don't just renew your ads though. Post more ads and try to do a certain number of ads each day. More ads equal more traffic and ultimately more sales.

How to Make Money Online Without a Website or a List: Forum Marketing

For those who are new to internet marketing forums are one of the best ways to get started marketing online. It's also a fast way to turn a profit in your business, with sales coming in within hours of your posts.

The reason is that forums allow you to connect with others directly. Unlike social marketing, forums are all about the conversation instead of all of the dazzling applications and games.

According to internet marketer Alok Jain, you can easily earn up to \$350 per day from marketing on forums. These five tips will get you started:

1. Find forums on your topic.

The absolute first step in getting started in internet marketing is choose topics you are interested in and then find products that are related to those topics.

To really succeed here, you need to have at least a working knowledge of the topic. This is where many in business fail; they choose a topic they have no knowledge of and then don't know what to say.

Start by searching for forums on topics you are interested in. Look for forums with lots of members and lots of activity.

2. Choose forums that allow you to sell affiliate programs.

Before you sign up for any forums, you want to read the posting guidelines, as well as the overall guidelines for the site. Don't waste your

How to Make Money Online Without a Website or a List: Forum Marketing

time signing up for forums that won't allow you to market the kind of products you want to market or won't allow you to use affiliate links.

You may brand yourself as a resource on a topic without creating your own product. Just make sure the product you choose solves the potential customers' problems.

3. Find low cost products to sell.

Products that are less than \$10 are the ones that fall into this category. These are the ones that most people won't think twice about buying because they only cost about the price of a medium pizza, a fast food dinner, or some other low cost purchase.

One of the secrets to turning a profit from forums is to choose low cost products to sell.

4. Craft a signature that generates interest.

This is where you need to target the main benefit of the product or service you are offering. The benefit tells your potential customers what the product will do for them, i.e. show them how it will solve their problems.

Include this benefit in your signature. Show potential customers how you can solve their problems. (Don't forget to cloak your link so that your affiliate commissions don't get stolen.)

5. Post regularly, offering valuable information.

Having your own product is one of the ways to brand yourself as an expert. However, as an affiliate marketer, you may still create the perception that you are a valuable resource.

You do this by providing valuable information to other forums members. Answer their questions. Be helpful. Give your opinion. (Avoid the "me too" ditto comments. Those aren't helpful.)

The secret to making money here is to find topics you are interested in and have knowledge of. Pair this with products that will solve fellow forum members' problems and get busy marketing.

How to Make Money Online Without a Website or a List: Pay Per Click

The secret to making a lot of money from pay per click is to create campaigns that make you money (Easier said than done). Once you have a lucrative campaign in place, then you simply put more money into it. You keep creating campaigns until you are making the kind of money you want to make.

Once the campaigns are in place, the system is very simple to maintain. You need to test and track your results to make sure your campaigns are continuing to make money.

The problem here is that there's a lot of trial and error involved. Learn the fundamentals of pay per click marketing BEFORE you spend away your hard earned money.

To help you get started, here are five tips:

1. Find out what's hot to sell.

There are plenty of ways to do this: Google Trends, Ebay, Yahoo, Lycos Top 50 and others. You may also do keyword researches.

Writing ads is very different from writing content, and the skills are different. What's key here is choosing the right product to promote and then writing a good ad.

2. Do your keyword research.

You want keywords with lots of searches and little competition. This may seem a hard thing to do. Notice though that I said little competition, not no competition. If there's no competition for a keyword, something may be wrong with the keyword and it won't pull sales. Avoid it.

3. Find products to sell.

You have lots of choices here: digital or physical, high cost, low cost, cost per action, pay per sale, memberships.

What you choose to offer depends on your keywords. Keywords help you determine what the solution is to your visitors' problems. Offer them a solution to their problems, and you make the sale.

4. Start with free pay per click traffic.

There is a ton of free pay per click traffic available on the internet. Do a search in your favorite search engine for a term like "free pay per click traffic" (Use the quotes. You will also find this without the quotes.) Look for directories that list pay per click search engines. This will allow you to compare traffic deals.

5. Get rid of bad campaigns; increase good campaigns.

Bad campaigns cost you money. Test them only as long as necessary to see what is making you money.

If you have campaigns that are making you money, then increase the amount of money you are spending to increase the amount of money you are making.

Get your free internet marketing membership and find out how to make money without a website or list: [Killer Marketing Arsenal](#). Discover 7 more ways to make money online for free: [Ask Jinger Now](#).

How to Earn \$150 a Day Writing Articles

Although I've tried a lot of different internet marketing techniques over the years, as well as a lot of different ways to make money, nothing has made more money for me than bum marketing.

Bum marketing is an affiliate marketing strategy created by affiliate marketer Travis Sago. (Sago wrote a course on how to do this.)

It wasn't until I read James Brown's "First Money Secrets" that I actually heard of this. After buying and reading his ebook, then I started making some real money online.

The principles outlined in this ebook really are simple:

1. Choose 3 - 5 products on topics you are interested in.
2. Write articles on these topics and submit them to article directories.
3. Include a link in your resource box to an affiliate product related to your topic.
4. Write as many articles as you can. The more articles you write, the more money you will make.

What I liked to most about this ebook is that it really is a complete system. It walks you through the process of choosing keywords, as well as products, and how to get your articles written quickly.

Brown also includes three bonuses in the package:

Turbo Affiliate Linker Software

Bum Marketing Keyword Lists

How to Think Like A Marketer

It really doesn't matter if you are a writer or not either. If you can write a grocery list, or any kind of list, then you can write articles. (They don't have to be long or involved. Your articles simply need to communicate to your readers something they need to know.)

Another thing I liked about this ebook is that you don't need a website or a list. Although some article directories will require you own a website, Brown shows you how to get around this.

The bottom line is that this system is easy. It won't blow your bank account like pay per click, and you will make money provided you can read and follow instructions.

You can write articles on just about any topic, and you will do better if you write about things you are interested in. The section on keyword research will show you how to find the right keywords though, so you'll be able to get high rankings in the search engines with your articles. This means even more traffic for you.

This is not just an internet marketing strategy though. It's a complete business strategy. Once you learn how to do it, you can make money online. You won't become a millionaire, but you will be able to quit that day job.

Get your free \$100 a day system and start making money from writing articles. [Make \\$150 a Day Ebook](#).
